case stu Knox Economic Development New Touch Laser **Knox City Council** 

## case study

In early 2001, Brad Drury started New Touch Laser Cutting in Bayswater.
Today, the company employs 40 staff across three sites and up to 40 per cent of New Touch's work is installed overseas, including the Middle East, Europe, America and Fiji. Clients are also located throughout Australia, including many that are local Knox businesses.

Following a significant investment in a 3D laser cutting unit in 2006, which moves on six axes, rather than the standard three with 2D cutting, New Touch Laser has assisted many companies in reducing process and lead times and therefore cost.



The innovative technology at New Touch Laser has been used in many large engineering and construction projects both internationally and within Australia

'We are very confident about our future and feel that Bayswater offers us everything we need to succeed in an innovative and dynamic industry. The quality of our team, the close proximity to other companies in similar fields and the business facilities nearby make it a natural choice for us,' said Drury.

